Prakash Sai Alla

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Education

University of Massachusetts Amherst, M.S. in Business Analytics

 $May\ 2026$

Isenberg School of Management

- Cumulative GPA: 4.0
- Coursework: Data Management for Business Leaders, Business Intelligence and Analytics, Statistics for Business, Business Applications with Python, Project Management, Applications of Artificial Intelligence in Business

${\bf Jawaharlal\ Nehru\ Technological\ University\ Hyderabad},\ {\bf B.Tech\ in\ AI\ and\ ML}$

Aug 2024

Malla Reddy Institute of Technology

- Cumulative GPA: 3.2
- Developed a strong foundation in Machine Learning algorithms, programming, and computational thinking.
- o Awarded Silver Medal in NPTEL's "The Joy of Computing with Python" for exceptional performance.

Experience

PHN Technologies Pvt Ltd, Machine Learning Intern

Apr 2023 - Jul 2023

- o Built and deployed supervised ML models including House Price Prediction, Iris Classification, and Resume Parsing.
- Collaborated with interdisciplinary teams to streamline integration of ML solutions into software pipelines.
- Conducted EDA, tuned hyperparameters, and applied preprocessing to improve model accuracy and reliability.
- Researched latest advancements to enhance existing workflows with state-of-the-art ML techniques.

T Projects

Airbnb Demand & Availability Forecasting

Jan 2025 - May 2025

- Developed a Random Forest model to predict Airbnb booking likelihood, achieving 90% accuracy and 0.94 F1-score.
- Engineered and analyzed features like distance to city center, seasonality, and encoded neighborhood patterns.
- o Delivered actionable insights to inform hosts' pricing, availability decisions, and Airbnb's market strategies.

Crypto Currency Price Analysis using Artificial Intelligence

Jan 2024 - Jul 2024

- Built an AI system for real-time cryptocurrency price analysis using machine learning algorithms.
- o Designed predictive models based on historical data to forecast trends and market fluctuations.
- Applied preprocessing techniques to clean and normalize large datasets, ensuring accurate and reliable insights.

Semi-Supervised Machine Learning Approach for DDoS Detection

Sep 2023 - Dec 2024

- o Designed a semi-supervised ML model that identified DDoS attacks with 94.8% accuracy using hybrid data sets.
- Improved threat detection on evolving patterns by incorporating anomaly detection and adaptive learning.
- Thoroughly validated the model for real-time threat detection in dynamic network environments.

X Skills

Software: Excel, SQL, Pandas, Jupyter, Tableau

Programming: Python, Java, C, HTML

Soft Skills: Teamwork, Communication, Critical Thinking, Leadership

Certifications

- Microsoft Certified: Azure AI Fundamentals
- o Career Essentials in Data Analysis Microsoft / LinkedIn
- o Career Essentials in Generative AI Microsoft / LinkedIn o Machine Learning & Data Analytics Infosys

Publications

Semi-Supervised Machine Learning for DDoS Detection

Nov 2023

International Journal of Gender, Science and Technology

Leadership